



WHO WE ARE

American Recreation, a MGG US Inc. Company, is backed by a publicly-traded, founder-run firm driven by entrepreneurial ideals. Our goal is to provide low-cost capital, financial expertise and/or operational know-how to businesses and assets within the recreation and leisure industry. Our vision is to create a publicly-traded collection of irreplaceable tourism and recreational assets to become the leading provider of experiential family entertainment while preserving the characteristics and histories that makes each asset unique.

“We are building a collection of wholesome family smiles”

WHY US

We are not a typical buyout fund or strategic acquirer; we offer a different kind of exit for owners considering retirement, new ventures or growth capital. We intend to take a direct management role (or partner with existing managers), devoting all of our efforts to its long-term success and committed to the preservation of the culture, values and founder’s legacy. Unlike a competitor or a buyout fund, we are owner-operators with permanent capital whose goal isn’t to absorb operations or slash costs before flipping a company for profit. We provide capital to grow while investing in our family of employees. We’re in it for the long run.

“Our goal is to provide sellers a ‘forever home’ for their business”

	American Recreation	Private Equity Funds	Competitors
Goals	Grow top line, lower cost of capital, improve operations, invest in our employees, don't fix what isn't broken	Add leverage, cut costs, flip company	Absorb operations, reduce redundancies and terminate employees
Day Job	100% focused on the business	Finding an exit and next deal to flip	Steering the corporate parent
Time Horizon	Long-term, permanent	3-5 years	Varies
Source of Capital	Cash on hand, Public equity	Institutions, Debt	Investors or cash flow

ACQUISITION CRITERIA

Location of Target: Southeast, Mid-Atlantic, Mid-West preferred. Global considered.

Management status: Strong middle management preferred.

Buyout: Full buyout preferred. Partial considered. Cash or equity in publicly-traded parent provided.

Assets and businesses considered:

- ✓ Historic assets or landmarks
- ✓ Experiential travel or adventure
- ✓ Interactive tourism attractions (e.g. safari parks)
- ✓ Natural assets (e.g. caverns, waterfalls, nature reserves, natural oddities, etc)
- ✓ Cultural or heritage sites
- ✓ Unique, unforgettable, Instagram-worthy

Asset and businesses not considered:

- ✓ Mainstreet entertainment businesses (trampoline parks, arcades, bowling alleys, etc)

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